

8th Annual Walkabout Abilities Sponsorship Opportunities

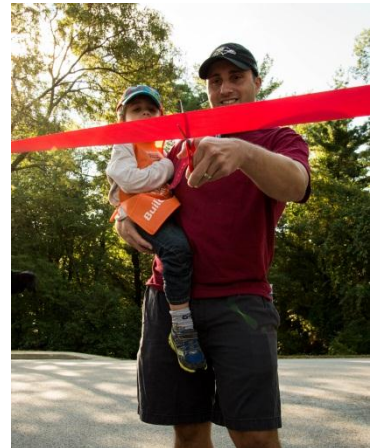
Sunday, September 21, 2014 – Goucher College

PRESENTING SPONSOR - \$10,000

- Opportunity for a company representative to speak and participate in ribbon cutting ceremony at the event
- Recognition in press releases and media announcements
- Company logo prominent on front of event t-shirt (500)
- Company logo on print ads, event brochures (9,000) and posters (500)
- Opportunity to put a company promotional item or information in event bags (300)
- Recognition in Abilities Network's newsletter (10,000+ printed and available online) as well as annual report (500 printed and available online)
- Table and signage at the event
- Recognition on Abilities Network's Walkabout Abilities website
- Recognition in Abilities Network's monthly e-newsletters (6,000+) and social media sites

GOLD SPONSOR - \$5,000

- Recognition in press releases and media announcements
- Company logo prominent on back of event t-shirt (500)
- Company logo on print ads, event brochures (9,000) and posters (500)
- Opportunity to put a company promotional item or information in event bags (300)
- Recognition in Abilities Network's newsletter (10,000+ printed and available online) as well as annual report (500 printed and available online)
- Table and signage at the event
- Recognition on Abilities Network's Walkabout Abilities website
- Recognition in Abilities Network's monthly e-newsletters (6,000+) and social media sites



Michael Sacca with United Healthcare cuts the ribbon at the 7th Annual Walkabout Abilities event.

SILVER SPONSOR - \$2,500

- Company logo on back of event t-shirt (500)
- Company logo on print ads, event brochures (9,000) and posters (500)
- Opportunity to put a company promotional item or information in event bags (300)
- Recognition in Abilities Network's newsletter (10,000+ printed and available online) as well as annual report (500 printed and available online)
- Table and signage at the event
- Recognition on Abilities Network's Walkabout Abilities website
- Recognition in Abilities Network's monthly e-newsletters (6,000+) and social media sites

BRONZE SPONSOR - \$1,000

- Company logo on print ads, event brochures (9,000) and posters (500)
- Opportunity to put a company promotional item or information in event bags (300)
- Recognition in Abilities Network's newsletter (10,000+ printed and available online) as well as annual report (500 printed and available online)
- Table and signage at the event
- Recognition on Abilities Network's Walkabout Abilities website
- Recognition in Abilities Network's monthly e-newsletters (6,000+) and social media sites

FRIEND SPONSOR - \$500

- Recognition in Abilities Network's newsletter (10,000+ printed and available online) as well as annual report (500 printed and available online)
- Table and signage at the event
- Recognition on Abilities Network's Walkabout Abilities website
- Recognition in Abilities Network's monthly e-newsletters (6,000+) and social media sites



Pepsi Beverages Company proudly sponsors and donates bottles of water for Walkabout Abilities participants every year.



For more information on sponsorship opportunities, please contact Director of Development Lauren Dunn at 410-828-7700 ext. 1229 or ldunn@abilitiesnetwork.org.

Abilities Network is a 501(c)(3) nonprofit organization – donations to which are tax deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request by contacting Abilities Network at 8503 LaSalle Road, Towson, MD 21286 or 410-828-7700. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of the State for the cost of copying and postage.